



Break Through Advisers

Frequently Asked Questions

Q Who is Break Through Advisers?

A Break Through Advisers ("BTA") is dedicated to helping small business owners breakthrough to the next level. Our goal is to enable the owner to focus their attention on what they do best. Businesses hit peaks which are difficult to overcome. It is our responsibility to provide the path necessary to achieve the goals of the firms for which we work. We view each of our relationships as a strategic partnership. With a common goal and focus, together we will achieve success.

Q Who are our clients?

A At BTA, our strategic partners are Financial and Investment Advisers, Insurance Professionals, Broker Dealers and Property and Casualty firms. Most importantly, our clients are comprised of business owners with the drive and determination to build something larger. What they need is the right group to show them how to most effectively achieve that distant peak.

Q How do our clients benefit?

A Our clients benefit in a number of ways. While most may initially be driven by increased revenue we prefer to evaluate a number of other factors when considering our success. Depending on the scope of our relationship, BTA is focused on increasing revenues, operational efficiency, improving net income, reducing the demands on the owner and increasing retention of staff. This success not only improves today but enables the firm to sustain its success.

Q What makes us different?

A Our team is comprised of professionals who have actually worked in the field, sat across the table from clients and understand the difficulties of running a financial services firm. The menu of services that we offer is vast. Break Through Advisers provides focused, hands on support and guidance. We don't focus on simply providing theory like most but rather help execute the plan.

[Contact us today for more information](#)

TEL (586) 202-6969

www.BTAdvisers.com